



2025 LG TV Price List



6/2/2025

LG Z3 Series 8K & T4 Series 4K OLED

	Standard Price	Extra Discount	IR	Net Price	MAP	Rebate ends	LG Spiff	Program Dates
OLED77Z3PUA	\$ 7,916.67			\$ 7,916.67	\$ 9,999.99		\$400.00	May 5 - June 1
OLED77T4PUA	\$ 46,950.00			\$ 46,950.00	\$ 59,999.99		\$1,875.00	May 5 - June 1

LG G5 Series 4K Smart OLED Evo TV

Features: 120Hz Native, Alpha 11 AI Processor Gen8, Brightness Booster Ultimate, Bright Room Ready, Perfect Black & Color

	Standard Price	Extra Discount	IR	Net Price	MAP	Rebate ends	LG Spiff	Program Dates
OLED97G5WUA	\$ 15,499.00			\$ 15,499.00	\$ 19,999.99		\$600.00	May 5 - June 1
OLED83G5WUA	\$ 5,230.59			\$ 5,230.59	\$ 6,499.99		\$195.00	May 5 - June 1
Price Move OLED77G5WUA	\$ 3,460.24			\$ 3,460.24	\$ 4,299.99		\$130.00	May 5 - June 1
Price Move OLED65G5WUA	\$ 2,435.29			\$ 2,435.29	\$ 2,999.99		\$100.00	May 5 - June 1
Price Move OLED55G5WUA	\$ 1,785.68			\$ 1,785.68	\$ 2,199.99		\$68.00	May 5 - June 1

LG C5 Series 4K Smart OLED Evo TV

Features: 120Hz Native, Alpha 9 AI Processor Gen8, Brightness Booster, Bright Room Ready, Perfect Black & Color

	Standard Price	Extra Discount	IR	Net Price	MAP	Rebate ends	LG Spiff	Program Dates
Price Move OLED83C5PUA	\$ 4,023.53			\$ 4,023.53	\$ 4,999.99		\$135.00	May 5 - June 1
Price Move OLED77C5PUA	\$ 2,671.84			\$ 2,671.84	\$ 3,299.99		\$90.00	May 5 - June 1
Price Move OLED65C5PUA	\$ 1,892.31			\$ 1,892.31	\$ 2,299.99		\$63.00	May 5 - June 1
Price Move OLED55C5PUA	\$ 1,321.67			\$ 1,321.67	\$ 1,599.99		\$45.00	May 5 - June 1
OLED48C5PUA	\$ 1,143.17			\$ 1,143.17	\$ 1,399.99		\$35.00	May 5 - June 1
OLED42C5PUA	\$ 1,076.00			\$ 1,076.00	\$ 1,299.99		\$30.00	May 5 - June 1

LG B5 Series 4K Smart OLED TV

Features: 120Hz Native, Pixel Level Dimming, Alpha 8 AI Processor GEN2, Magic Remote, Slim Design

	Standard Price	Extra Discount	IR	Net Price	MAP	Rebate ends	LG Spiff	Program Dates
OLED83B5PUA	\$ 3,515.00			\$ 3,515.00	\$ 4,299.99		\$90.00	May 5 - June 1

LG Evo QNED92A Series 4K Smart LED TV

Features: Dynamic QNED Color Pro, MiniLED Backlighting with Precision Dimming Pro, 120Hz Native
Alpha 8 AI Processor Gen 2, Dolby Vision, Dolby Atmos & Filmmaker Mode

	Standard Price	Extra Discount	IR	Net Price	MAP	Rebate ends	LG Spiff	Program Dates
85QNED92AUA	\$ 2,699.95			\$ 2,699.95	\$ 3,299.99		\$90.00	May 5 - June 1
75QNED92AUA	\$ 1,777.75			\$ 1,777.75	\$ 2,199.99		\$57.00	May 5 - June 1
65QNED92AUA	\$ 1,489.95			\$ 1,489.95	\$ 1,799.99		\$47.00	May 5 - June 1

LG Evo QNED85A Series 4K Smart LED TV

Features: Dynamic QNED Color, 120Hz Native, MiniLED backlighting Dimming Pro, Alpha 8 AI Processor Gen2, HDR10 PRO

	Standard Price	Extra Discount	IR	Net Price	MAP	Rebate ends	LG Spiff	Program Dates
100QNED85AU	\$ 3,599.95			\$ 3,599.95	\$ 4,499.99		\$120.00	May 5 - June 1
86QNED85AUA	\$ 1,650.95			\$ 1,650.95	\$ 1,999.99		\$60.00	May 5 - June 1
75QNED85AUA	\$ 1,175.50			\$ 1,175.50	\$ 1,399.99		\$30.00	May 5 - June 1
65QNED85AUA	\$ 850.95			\$ 850.95	\$ 999.99		\$20.00	May 5 - June 1
55QNED85AUA	\$ 644.95			\$ 644.95	\$ 749.99		\$13.00	May 5 - June 1
50QNED85AUA	\$ 576.50			\$ 576.50	\$ 649.99			

LG QNED82 Series 4K Smart LED TV

Features: Dynamic QNED Color, 60Hz Native, Dimming Pro, Alpha 7 AI Processor Gen8, HDR10 Pro

	Standard Price	Extra Discount	IR	Net Price	MAP	Rebate ends	LG Spiff	Program Dates
86QNED82AUA	\$ 1,310.34			\$ 1,310.34	\$ 1,499.99		\$30.00	May 5 - June 1
75QNED82AUA	\$ 835.65			\$ 835.65	\$ 949.99		\$18.00	May 5 - June 1
65QNED82AUA	\$ 596.23			\$ 596.23	\$ 679.99		\$13.00	May 5 - June 1
55QNED82AUA	\$ 492.66			\$ 492.66	\$ 549.99			
50QNED82AUA	\$ 426.66			\$ 426.66	\$ 469.99			
43QNED82AUA	\$ 363.11			\$ 363.11	\$ 399.99			

LG UHD Ai UA77 4K Smart TV

Features: 4K UHD, Native 60Hz, Alpha 7 AI Processor GEN 8, webOS, LG Channels

	Standard Price	Extra Discount	IR	Net Price	MAP	Rebate ends	LG Spiff	Program Dates
86UA7700PUA	\$ 986.94			\$ 986.94	\$1,199.99		\$20.00	May 5 - June 1
75UA7700PUA	\$ 643.59			\$ 643.59	\$749.99			
65UA7700PUB	\$ 454.18			\$ 454.18	\$529.99			
55UA7700PUB	\$ 382.79			\$ 382.79	\$429.99			
50UA7700PUB	\$ 334.81			\$ 334.81	\$369.99			
43UA7700PUB	\$ 267.85			\$ 267.85	\$329.99			
32LR655BPUA	\$ 169.89			\$ 169.89	\$179.99			
24LQ520S-PU	\$ 164.50			\$ 164.50				

Promotion ID: 25-307-DIST (March SPIFF program for 2024 models)

Program Dates: May 5th, 2025 - June 1st, 2025

Guidelines for Participation: Accounts must have a commissioned selling floor.

This offer is valid only for in-store sales; online sales are not eligible for SPIFF claims.

Accounts must allow a direct relationship for Spiff payment from LG to dealer salesperson

You must submit your claims within 30 days of the program end date

LG Electronics SPIFF Program: Rules & Regulations

Rules and Regulations

- 1) This promotion is only available to authorized dealer salespeople selling to end-users.
- 2) Effective February 3, 2020, Retail Sales Associate (RSA) of Authorized LG Distributor must claim the SPIFF on the sale to the end-user. Any distributor claims directly to LG will be rejected.
- 3) This promotion is only available to Retail Sales Associates (RSA) (floor associates) at the authorized dealer.
- 4) Authorized dealers must have a commissioned selling floor.
- 5) Authorized dealers must allow a direct relationship for SPIFF payment from LG to Retail Sales Associate (RSA).
- 6) This promotion is only available for floor assisted sales. Internet sales and sales to other resellers (B2B) are strictly prohibited and will be deemed invalid.
- 7) Users must register on the LG Sales Portal to receive his/her Username and Password to process his/her SPIFF claims.
- 8) Upon LG Sales Portal registration approval, each new LG Sales Portal user will be mailed a new LG Visa Debit card issued by Citi Pre-Paid within ten (10) business days of registration approval.
- 9) All claims must be submitted via <https://us.lgsalesportal.com/login.jsp>. Sales invoices must be included with each SPIFF claim.
 - 1) To submit sales invoice electronically, please select back-up submission as Attachment and click Browse.
 - 2) To submit documents manually, Fax documents to (201-408-1339) or email them to SPIFF.claim@lge.com.
- 10) All claims must be submitted within thirty (30) days of official program end date.
- 11) Back-Up Documentation required for RSAs includes: Copy of Invoice, Serial Number of Product, including RSA Name, POS Detail – Order Number, Order Date, RSA Name, Consumer Name on Letterhead of the company. Invoice Number and Serial Number is required.
- 12) Back-Up Documentation required for Dealers includes: POS Detail – Dealer Name, Sales Date, Sales Order, Model, Quantity, Serial Number (if possible)
- 13) All rejected Spiff Claims must be re-submitted on the LG Sales Portal within fifteen (15) days of the rejection date. If a claim surpasses this deadline, then it will be permanently rejected and cannot be re-submitted.
- 14) All payments will be made via Visa debit card issued by Citi. This allows LG to pay Retail Sales Associates faster! Within **5-10 business days** of receipt of a completed claim Retail Sales Associates be paid on an LG debit Visa card. All first time LG Sales Portal registrants will need to allow an extra 10 days for his/her card to be mailed. If the Retail Sales Associate already has a Visa debit card but has lost it, please visit www.prepaid.citi.com to request a replacement.
- 15) LG Electronics is not responsible for late, lost or misdirected mail. Keep a copy of all forms submitted for future reference and for your records.
- 16) LG Electronics reserves the right to reject submissions deemed to be in violation of these terms and conditions or any incomplete, illegible submissions or mutilated or damaged forms.
- 17) Any attempt by an individual to falsify information or to defraud LG Electronics regarding any aspect of the program guidelines will result in that individual being terminated from the program and potential suit.
- 18) End user information is for audit purposes only.
- 19) If you change your name, address or your social security number changes, you must inform us in writing or through email at SPIFF.claim@lge.com. Failure to do so may result in incorrect information being sent to the IRS.

Helpful Hints/Most Frequent Reject Reasons

- 1) Only actual copies of the consumer receipt will be acceptable. Documentation that is not what the consumer actually received will be rejected.
- 2) Consumer receipts must show "paid in full" or a zero balance. If there is still a balance due that has not been indicated as financed or otherwise paid will be rejected, assuming that the consumer has not actually completed his/her purchase.