

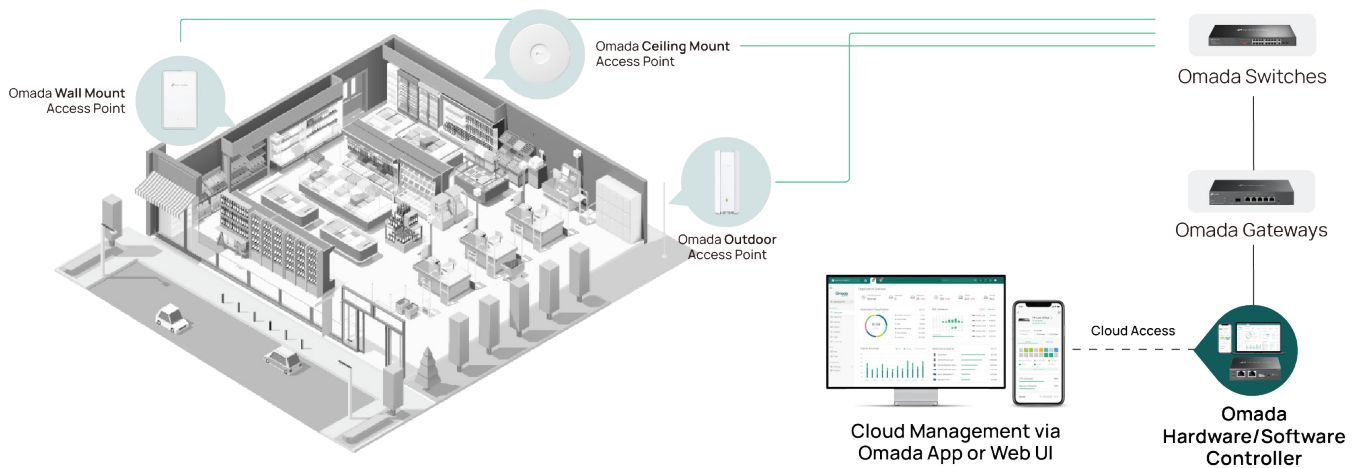
# Elevate Your Retail Business with Omada

Seamless, Secure, and Scalable Network Solutions for Retail



## Omada for Retail







TP-Link Omada's Software Defined Networking (SDN) platform integrates network devices, including access points, switches, and gateways. It provides centralized cloud management, enabling retail businesses to build a powerful, modern guest experience with enhanced security, AI-driven insights, and multi-site management.



## Omada Benefits for Retail

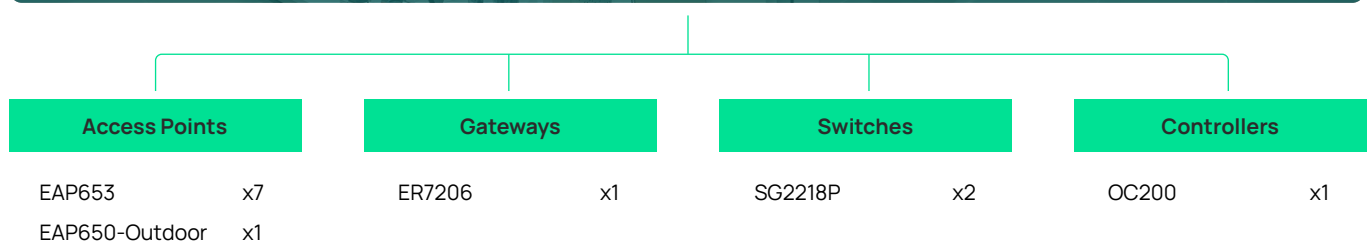
- ✓ **Engage Guests with a Customized Splash Page**  
Deliver direct promotional messages while ensuring secure guest access.
- ✓ **Advanced Network Security**  
Protect sensitive data with AI-powered threat detection and automated network safeguards.
- ✓ **Real-Time Network Monitoring**  
Track network health, customer metrics, and business performance from anywhere.
- ✓ **Centralized Management**  
Manage the entire network remotely through the Omada Cloud portal or mobile app.
- ✓ **High-Efficiency Wi-Fi Deployment**  
Enjoy ultra-fast, stable wireless performance with advanced technology for high-density environments.
- ✓ **Seamless Roaming**  
Keep POS devices connected without interruptions by automatically switching to the strongest access point.
- ✓ **High-Speed Wired Connections**  
Connect office computers, POS terminals, and IP cameras with 10G, 2.5G, or 1G Ethernet.
- ✓ **Zero-Touch Provisioning and Easy Installation**  
Deploy networks at multiple sites without on-site IT support.

## ○ Omada Product Spotlight

		
<p><b>EAP653</b></p> <p>Wi-Fi 6 Ceiling Mount Access Point, designed for high-density retail spaces.</p>	<p><b>EAP615-Wall</b></p> <p>Wall-plate Wi-Fi 6 Access Point for small store sections and checkout areas.</p>	<p><b>SG2218P</b></p> <p>Gigabit PoE+ Managed 16-Port Switch for powering POS systems and security cameras.</p>
		
<p><b>SG2428P</b></p> <p>A PoE+ smart switch ideal for retail stores, powering POS systems, IP cameras, and Wi-Fi access points.</p>	<p><b>ER7206</b></p> <p>Gigabit VPN router for secure and reliable connectivity.</p>	<p><b>OC200</b></p> <p>Compact Cloud Controller for real-time network monitoring and management.</p>

## ○ Application Scenario

An ideal network solution\* for a small retail store based on the following:



\*This solution is a recommendation and not an exact solution. Reach out to the TP-Link team for a custom-built scenario for your business needs.

**Contact us today** to learn how Omada can elevate your business network.

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